

That which is claimed:

1. A system for conducting a liquid exchange in a discreet segment of a commodity goods market comprising:
 - a plurality of market participants in said market segment;
 - a network access device accessible to said market participants;
 - a computer network connected to said network access device; and
 - an electronic product trading center connected to said computer network.
2. A system as in claim 1, wherein said market segment comprises a sub-segment of the commodity polymers segment of the plastics industry.
3. A system as in claim 2, wherein said sub-segment comprises at least one of:
 - a low-density polyethylene (L.D.P.E.) sub-segment;
 - a linear low-density polyethylene (L.L.D.P.E.) sub-segment;
 - a high-density polyethylene (H.D.P.E.) sub-segment;
 - a polypropylene (P.P.) sub-segment;
 - a polystyrene (P.S.) sub-segment;
 - an acrylonitrile-styrene-butadiene (A.B.S.) sub-segment; and
 - a polyethylene terephthalate (P.E.T.) sub-segment.
4. A system as in claim 1, wherein said plurality of market participants comprises:
 - a purchaser; and
 - a seller.

5. A system as in claim 4, wherein said plurality of market participants further comprises at least one of:

- a feedstock producer;
- an additive producer;
- a commodity polymer producer;
- a compounder;
- a convertor;
- a broker;
- a recycler;
- a distributor;
- an end user; and
- a service provider.

6. A system as in claim 1, wherein said network access device comprises at least one of:

- a telephone;
- a cellular-capable device;
- a personal digital assistant; and
- a computer.

7. A system as in claim 1, wherein said computer network comprises the world-wide web (Internet).

8. A system as in claim 1, wherein said electronic product trading center comprises:
 - a database;
 - an executant connected to said database; and
 - a user interface connected to said executant.
9. A system as in claim 8, wherein said database comprises a Microsoft® SQLServer database.
10. A system as in claim 8, wherein said database comprises a document repository.
11. A system as in claim 10, wherein said document repository comprises a Microsoft® Index Server document repository.
12. A system as in claim 8, wherein said executant comprises at least one of:
 - a Microsoft® Active Server Pages (ASP) program;
 - a java server pages (JSP) program; and
 - a compiled program executing under the control of an object request brokering application.
13. A system as in claim 8, wherein said user interface comprises a document created using a document markup language.

14. A system as in claim 1, further comprising an electronic private trading room.
15. A system as in claim 1, further comprising an electronic exchange trading floor.
16. A system as in claim 1, further comprising an electronic store front.
17. A system as in claim 1, further comprising an electronic processor preference center.
18. A system as in claim 1, further comprising an electronic sample request and delivery center.
19. A system as in claim 1, further comprising ancillary services, said ancillary services comprising at least one of:
 - a global logistics solutions support system;
 - an electronic capacity exchange for product and capacity swaps;
 - a professional development service;
 - a financial service; and
 - a comprehensive industry information service.
20. A system as in claim 1, further comprising a means to create a derivatives market accompanying said commodities market.

21. A process for conducting a liquid exchange between a plurality of participants in a discreet segment of a commodity goods market comprising:
 - identifying a standard product in said segment;
 - creating a standard contract for said liquid exchange of said standard product; and
 - consummating said exchange between said participants.
22. A process as in claim 21, wherein said market segment comprises a sub-segment of the commodity polymers segment of the plastics industry.
23. A process as in claim 22, wherein said sub-segment comprises at least one of:
 - a low-density polyethylene (L.D.P.E.) sub-segment;
 - a linear low-density polyethylene (L.L.D.P.E.) sub-segment;
 - a high-density polyethylene (H.D.P.E.) sub-segment;
 - a polypropylene (P.P.) sub-segment;
 - a polystyrene (P.S.) sub-segment;
 - an acrylonitrile-styrene-butadiene (A.B.S.) sub-segment; and
 - a polyethylene terephthalate (P.E.T.) sub-segment.
24. A process as in claim 21, wherein said plurality of market participants comprises:
 - a purchaser; and
 - a seller.

25. A system as in claim 24, wherein said plurality of market participants further comprises at least one of:

- a feedstock producer;
- an additive producer;
- a commodity polymer producer;
- a compounder;
- a convertor;
- a broker;
- a recycler;
- a distributor;
- an end user; and
- a service provider.

26. A process as in claim 21, further comprising conducting an exchange in an electronic private trading room.

27. A process as in claim 21, further comprising conducting an exchange on electronic exchange trading floor.

28. A process as in claim 21, further comprising conducting an exchange in an electronic store front.

29. A process as in claim 21, further comprising collecting a preference from said participants in an electronic processor preference center.
30. A process as in claim 21, further comprising the steps of:
 - receiving a request for a sample in an electronic sample request and delivery center (SRDC);
 - in response to said request, processing said request; and
 - at the conclusion of said processing, shipping said sample.
31. A process as in claim 21, further comprising providing ancillary services, said ancillary services comprising at least one of:
 - a global logistics solutions support system;
 - an electronic capacity exchange for product and capacity swaps;
 - a professional development service;
 - a financial service; and
 - a comprehensive industry information service.
32. A process as in claim 21, wherein said standard contract is a forward contract.
33. A process as in claim 21, further comprising creating a derivatives market accompanying said commodities market.

34. A process as in claim 33, wherein creating said derivatives market comprises
creating a standard synthetic instrument.

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